

The Frat Pack Tribute Podcast Audience Survey

Question 4: Do you subscribe to the RSS feed for this podcast?

Yes	23	72%
No, I listen to this podcast without subscribing	9	28%
Total	32	

Question 5: How many episodes of this podcast have you listened to or watched?

None, (I saw this link to the survey on the site)	0	0%
1	0	0.0%
2-3	0	0%
3-5	0	0%
6 or more	26	100%
Total	26	

Question 6: How often do you listen to or watch this podcast?

I always listen to/watch each new episode	20	69%
I sometimes listen to/watch each new episode	9	31%
I rarely listen/watch to each new episode	0	0%
Total	29	

Question 7: About how much of each podcast episode do you generally listen to or watch?

I always listen to/watch the entire episode	20	69%
Usually at least 75%	7	24%
Usually about 50%	2	7%
Usually about 25%	0	0%
Usually just the first few minutes	0	0%
Total	29	

Question 8: On average, how many times do you listen to or watch each episode?

One time	26	90%
Two times	2	7%
Three times	1	3%
More than three times	0	0%
Total	29	

Question 9: How do you most often listen to this podcast?

On my computer	13	65%
On my MP3, iPod or other portable player	7	35%
On my cell phone	0	0%
Total	20	

Question 11: Please rate the IMPORTANCE to you of each of the following attributes of this podcast, using a scale of 1-10 where 1 is Not at all Important and 10 is Extremely Important.

Question 11: Audio Quality	7.62
Question 11: Video Quality	5.43
Question 11: Overall Quality	8.46
Question 11: Content	9.15
Question 11: Host(s)	8.16
Question 11: Reliability (new episodes available when promised)	7.31
Question 11: Length of episodes	7.60
Question 11: Frequency of new episodes	7.12
Question 11: Placement of ads or sponsorships in podcast	4.27
Question 11: Website design	6.40
Question 11: Website content	7.15

Question 12: Please rate your SATISFACTION with each of the following attributes of this podcast, using a scale of 1-10 where 10 is extremely satisfied and 1 is extremely dissatisfied.

Question 12: Audio Quality	7.96
Question 12: Video Quality	7.75
Question 12: Overall Quality	8.26
Question 12: Content	8.67
Question 12: Host(s)	8.09
Question 12: Reliability (new episodes available when promised)	8.25
Question 12: Length of episodes	8.38
Question 12: Frequency of new episodes	8.33
Question 12: Placement of ads or sponsorships in podcast	8.29
Question 12: Website design	8.00
Question 12: Website content	8.41

Like Most:

the topic/theme  
 The fact that it's about the Frat Pack.  
 The host is interesting, as is content. Professional.  
 It keeps me up on the new happening with the Fratters  
 I like the topic  
 Good subject matter. Host stays on topic and clearly has a passion for his subject matter.  
 the audio clips of celebrity events  
 I'm a fan of the actors/films, so it's always great to keep up with their news.  
 News and content  
 I like Kevin's casual delivery. It's like having a friend talk to me.  
 news, info, news and info  
 The audio clips from frat pack movies and current news on frat pack members.  
 Content! Real nice podcast.  
 It's entertaining and Host Kevin Crossman is very knowledgable about his topic.  
 The fact that they talk about the Frat Pack and anything Frat Pack. They also play great music.  
 Topics, news features, fun facts  
 The update news and comments  
 The movie information  
 the news on the actors  
 I like the news about the actors and the music they play on the podcast.  
 It's about the Frat pack!

Like Least:  
 Lack of new features or guests  
 Sometimes a little long  
 quality of microphone  
 Audio quality is sometimes a little muddy.  
 how long they are  
 The host could use a little more pep  
 Host, while well intentioned, is a little dry and flat  
 Some of the song choices aren't my favorite, but I like that they have ties to frat pack movies.  
 nothing, it's fine.  
 Nothing.  
 Nothing  
 nothing.  
 Nothing.  
 nothing  
 Host needs more segments  
 Neutral tone of host's voice  
 the audio quality  
 the speaker can become a bit boring  
 the host talks to slow and has no charisma whatsoever.  
 Not enough cowbell! (j/k)

Question 16: What is your age?

Average Age	28	
Under 18	4	17%
18-24	6	26%
25-34	8	35%
35-44	3	13%
45-54	1	4%
55-64	1	4.3%
65-74	0	0.0%
75+	0	0.0%
	23	100%

Question 17: What is your gender?

Male	14	61%
Female	9	39%
	23	

Question 18: What race do you consider yourself to be?

Black/African American	0	0%
Asian	0	0%
White	20	80%
American Indian or Alaska Native	0	0%
Other	5	20%
	25	

Question 19: Are you of Spanish or Hispanic origin or descent?

Yes	3	60%
No	2	40%
	5	

Question 20: What is the highest level of education you have achieved?

Less than high school graduate	0	0%
Graduated high school or received equivalent degree (e.g., GED)	2	10%
Attended college but did not graduate	3	15%
Graduated from 2-year college	2	10%
Graduated from 4-year college	8	40%
Master's Degree	4	20%
Doctoral Degree	0	0%
Other Professional Degree (MD, LLB, etc)	1	5%
	20	

Question 21: Please indicate which best describes the total combined income before taxes of all members of your household. (Please include all income for yourself and all other persons living in your household from all sources. For example: wages, bonuses, profits, dividends, rental income, interest, pensions, etc.)

Under \$5,000	2	10%
\$5,000 - \$9,999	1	5%
\$10,000 - \$19,999	1	5%
\$20,000 - \$29,999	1	5%
\$30,000 - \$39,999	2	10%
\$40,000 - \$49,999	0	0%
\$50,000 - \$59,999	6	29%
\$60,000 - \$74,999	3	14%
\$75,000 - \$99,999	1	5%
\$100,000 - \$149,999	3	14%
\$150,000 - \$199,999	1	5%
\$200,000 or over	0	0%
	21	

Question 22: What is your employment status?

Full-time (35 hours or more)	13	59%
Part-time (less than 35 hours)	3	14%
Temporarily unemployed	1	5%
Student	3	14%
Retired	1	5%
Homemaker	0	0%
Other	1	5%
	22	

Question 23: What is your current marital status?

Married	6	27%
Single, never married	13	59%

Divorced or Separated	3	14%
Widowed	0	0%
	22	

Question 24: Counting yourself, how many people are currently living in your household?  
Average number of people in household 3

Question 25: How many children under the age of 18 are currently living in your household?

None		
One	15	65%
Two	0	0%
Three	4	17%
Four	2	9%
Five	0	0%
More than Five	2	9%
	23	

Question 26: Which of the following best describes your primary place of residence?

I own the house in which I live	11	48%
I rent the house in which I live	5	22%
I own the co-op/condominium where I live	0	0%
I rent the apartment/co-op/condo where I live	4	17%
Other	3	13%
	23	

Question 27: What language is spoken most often in your household?

English	20	95%
Spanish	1	5%
Other	0	
	21	

Question 28: In which country do you live?

United States	17	68%
Australia	2	8%
Canada	2	8%
France	1	4%
Sweden	1	4%
United Kingdom	1	4%
None of the above	1	4%